

# 2011 Fort Dalles Days and Rodeo Celebration of Events Sponsorship

*2011 Fort Dalles Days: July 8 - 17; Rodeo July 14-16*

**The Story:** 2010 saw a revitalization to the events surrounding the Fort Dalles Days. Three major community events —the Fort Dalles Rodeo, Historic The Dalles Days, and Jammin’ July Street Fest —combined into a family-friendly, activity filled 10-day celebration. New events were added, including the “Veteran Heroes Welcome,” a Block Party, and more concerts.

**Building on Success:** We are working harder than ever to create another successful year of events in 2011. The Dalles is now on the map as a tourist destination. On July 8, The Dalles kicks off Fort Dalles Days by welcoming the 2011 David Thompson Voyageur Brigade, an international group of 150+ people plus their support staff.

**What we need from you:** We are putting on our running shoes to promote the event calendar and add new events of interest for visitors. We need your help funding advertising and event activities. Listed below are several levels of sponsorship with one that may be just right for you. For more information contact Maggie Wood at [mwood\\_cgia@netcnct.net](mailto:mwood_cgia@netcnct.net) or call (541) 296-2100.

Visit our websites at: [www.fortdallesdays.com](http://www.fortdallesdays.com)

<b>EVENT SPONSORSHIP LEVELS</b>					
	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Corporate</b>
<b>Benefits of sponsorship</b>	<b>\$75</b>	<b>\$150</b>	<b>\$250</b>	<b>\$500</b>	<b>\$1,000 +</b>
Name recognition on website	X	X	X	X	X
Recognition on website with logo & Link			X	X	X
Recognition on FDD Facebook page with link	X	X	X	X	X
Advertising in Chamber Newsletter insert		X	X	X	X
Inclusion Chronicle Special Section w logo			X	X	X
Name recognition in Chronicle Advertisement	X	X	included above	included above	included above
Participant Window Decal	X	X	X	X	X
Radio Advertisement	10%	25%	25%	30%	40%
Recognition on T-Shirt				X	X
Recognition on Event Poster	X	X	X	X	X
Rack Card Recognition			X	X	X
Additional customized advertising					Ask

### YES! I want to be an Event Sponsor for Fort Dalles Days and Rodeo 2011

Bronze \$75   
  Silver \$150   
  Gold \$250   
  Platinum \$500   
  Corporate \$1000+

Make checks payable to: Fort Dalles Days and Rodeo  
 Mail to: c/o Columbia Gorge Insurance, 704 East 2<sup>nd</sup> Street, The Dalles, OR 97058  
 Send high-resolution (print quality) logo artwork to: [info@historictthedalles.org](mailto:info@historictthedalles.org)

Contact Name: \_\_\_\_\_

Sponsoring Business: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone Daytime: ( \_\_\_\_\_ ) \_\_\_\_\_ Cell: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

Link to Website: \_\_\_\_\_